



# **First Federal** **Bank-in-School**

**"Helping Kids Learn the Value of Money"**

Dear *Wilmington Christian Academy* Parents,

*Wilmington Christian Academy* is pleased that First Federal will partner with us in the Squirrel's Club banking program. This program will help your child learn the value of money, and more importantly, how to save as much as possible for a secure future. This "bank-in-school" program will be easy, fun, and teaches basic banking skills.

Here's how the program works. Representatives from the First Federal office will host bank day once a month at *Wilmington Christian Academy* on the *second Tuesday* of each month. Your child may open a Squirrel's Club Saving account with as little as \$5, then watch it grow. Deposits may be made on bank days or at any First Federal office. Any amount can be deposited. Your child will need to bring his or her membership card or account number when making a deposit.

Our first banking day will be *Tuesday, September 14th*. Built-in incentives make the program exciting as children watch their money grow. The Squirrel's Club works like this:

- *A Squirrel's Club savings account can be opened for as little as \$5.*
- When the account balance reaches \$25, each child will receive a Squirrel's Club kit, which includes an official club t-shirt. Birthday gifts will follow every year until your child becomes a teenager (13 years old). Stop by any branch to pick up your birthday gift.
- Students may deposit any amount into the account- either at a branch office or on bank days at *Wilmington Christian Academy*.
- Bank representatives will explain the basics of banking- deposits, interest and account balances, when your child makes his or her transaction.

Each month, if existing depositors open a new Squirrel's Club account or make a deposit into an existing account, he or she will be entered in a drawing to receive a complimentary gift. The gifts are new and not for sale. The offer is good only on a bank day.

Please see the additional flyer for more details on the First Federal Squirrel's Club or fill out the account information sheet to open an account. If you have any questions, please call **Jennifer Thurston, First Federal Marketing Coordinator** at (910)509-3943 for more information. You can also visit the Squirrel's Club website at [www.firstfederal.com](http://www.firstfederal.com). We look forward to working with you and your child!